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STATISTICS ON RAMADAN AND AIDILFITRI BAZAARS MALAYSIA 2025



Performance of Ramadan and Aidilfitri Bazaars 2025

In 2025, the number of stalls operated in Ramadan and Aidilfitri Bazaars recorded an increase of 11.5 per cent to 96,549 stalls compared to 77,727 stalls in 2023. The sales value generated by these bazaars also recorded an increase of 12.9 per cent to RM3.2 billion (2023: RM2.5 billion). The total number of persons engaged was 281,876 persons, an increase of 17.6 per cent (2023: 203,667 persons).

Ramadan and Aidilfitri Bazaar in Selangor recorded the highest number of stalls, amounted to 15,000 stalls with a contribution of 15.5 per cent. This was followed by Johor (13,630 stalls; 14.1%) and Kedah (9,652 stalls; 10.0%).

The state that recorded the highest sales value for Ramadan and Aidilfitri Bazaar was Selangor with RM667.9 million or 20.8 per cent. The second highest sales value was recorded by Johor amounted to RM475.8 million (14.8%) followed by W.P. Kuala Lumpur RM381.0 million (11.9%).

Contact person:

Baharudin Mohamad
Public Relation Officer
Strategic Communication and International Division
Department of Statistics Malaysia
Tel : +603-8090 4681
Fax : +603-8888 9248
Email : baharudin[at]dosm.gov.my

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