

EMBARGO: Only to be published or disseminated at **12:00 hour, Thursday, 18 September 2025**



MALAYSIA’S DOMESTIC TOURISM SURVEY, SECOND QUARTER 2025



Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for second quarter 2025. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in Second Quarter 2025

Domestic tourism in Malaysia recorded 73.8 million visitors in the second quarter 2025, surged 7.8 per cent as compared to the same quarter in 2024. On a quarter-on-quarter basis, domestic visitor numbers rose by 5.8 per cent from the first quarter of 2025.

The number of domestic tourists in the second quarter 2025 increased 4.2 per cent compared to the first quarter 2024, recording 27.4 million tourists.

Correspondingly, domestic tourism expenditure amounted to RM29.2 billion in the second quarter of 2025, reflecting a modest year-on-year growth of 3.8 per cent. However, it registered a slight quarter-on-quarter decline of 0.6 per cent.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2024. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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