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MALAYSIA'S DOMESTIC TOURISM SURVEY, FOURTH QUARTER 2023



Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for fourth quarter 2023. The bulletin contains the domestic tourism statistics on visitors, expenditure and index of tourism related industries.

Performance of Domestic Tourism in Fourth Quarter 2023

Domestic tourism in Malaysia recorded 54.3 million visitors in the fourth quarter 2023, surged 16.1 per cent as compared to the same quarter of the previous year. Meanwhile, for quarter-on-quarter comparison, domestic visitors went up 1.6 per cent. In terms of domestic tourism expenditure, it registered RM23.8 billion, marking year-on-year and quarter-on-quarter increases of 29.5 per cent and 18.5 per cent, respectively.

Overall, Malaysia's domestic tourism performance in 2023 recorded 210.9 million visitors, an increase of 22.9 per cent as compared to a year ago. On domestic tourism expenditure, for 2023, it registered RM84.9 billion, up 32.5 per cent compared to last year. However, both statistics were still below pre-pandemic levels (2019) with domestic visitors recorded -11.8 per cent and expenditure on domestic tourism fell short by -17.7 per cent, respectively.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2022. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

Contact person:

Baharudin Mohamad
Public Relation Officer
Strategic Communication and International Division
Department of Statistics Malaysia
Tel : +603-8090 4681
Fax : +603-8888 9248
Email : baharudin[at]dosm.gov.my

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