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MALAYSIA'S DOMESTIC TOURISM SURVEY, FIRST QUARTER 2024



Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for first quarter 2024. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in First Quarter 2024

Domestic tourism in Malaysia recorded 58.6 million visitors in the first quarter 2024, surged 19.0 per cent as compared to the same quarter in 2023. Meanwhile, for quarter-on-quarter comparison, domestic visitors increased 6.5 per cent as compared to fourth quarter of 2023.

In terms of domestic tourism expenditure, the first quarter of 2024 registered RM24.1 billion, increased 25.3 per cent year-on-year, and rose 1.2 per cent for quarterly comparison.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2023. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

Contact person:

Baharudin Mohamad

Public Relation Officer

Strategic Communication and International Division

Department of Statistics Malaysia

Tel : +603-8090 4681

Fax : +603-8888 9248

Email : baharudin[at]dosm.gov.my

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