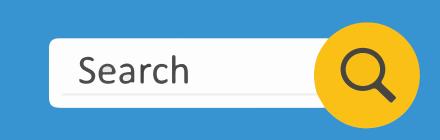
FRAMEWORK CONCEPT:

CULTIVATE FUTURE ASKIE



PROBLEM



Search box in DOSM website :

- inability to understand a direct context user look for response
- Too much information provided
- Out of context information provided
- Take time to search around and pick reasonable context by page title

HYPOTHESIS

Using Artificial Intelligence (AI) technology:

Establish instant response conversation
considering the user sentiment, sarcasm
and humor based on existing KEYWORDs in

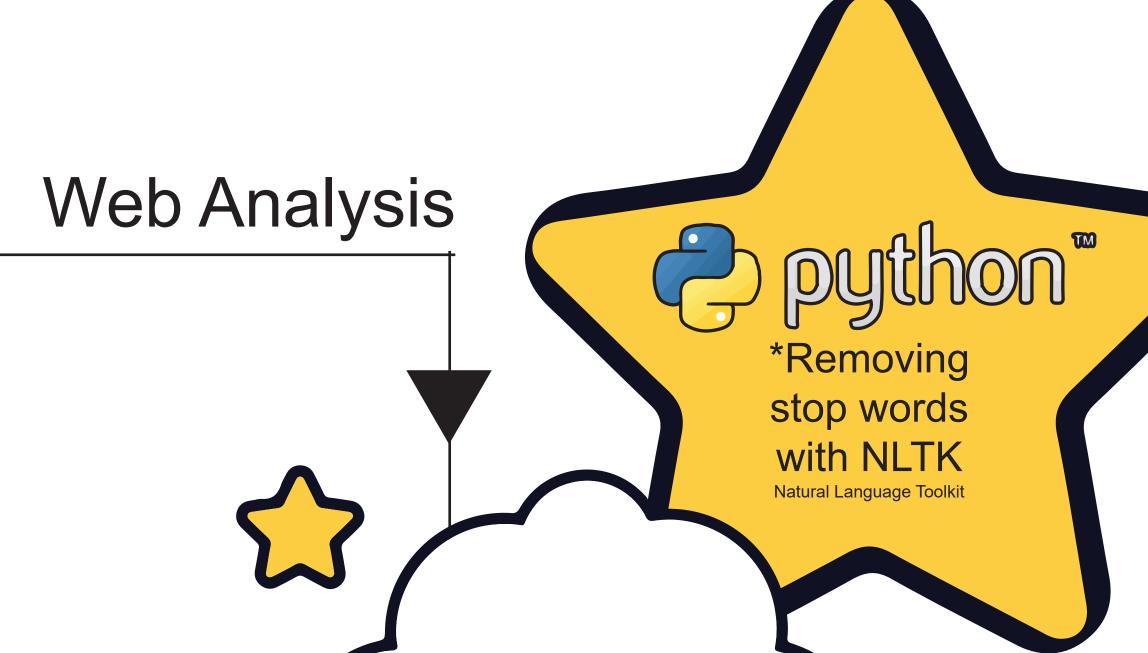
DOSM website.

ROCEDUR

Web Scraping

https://www.dosm.gov.my/v1/

Data Mining



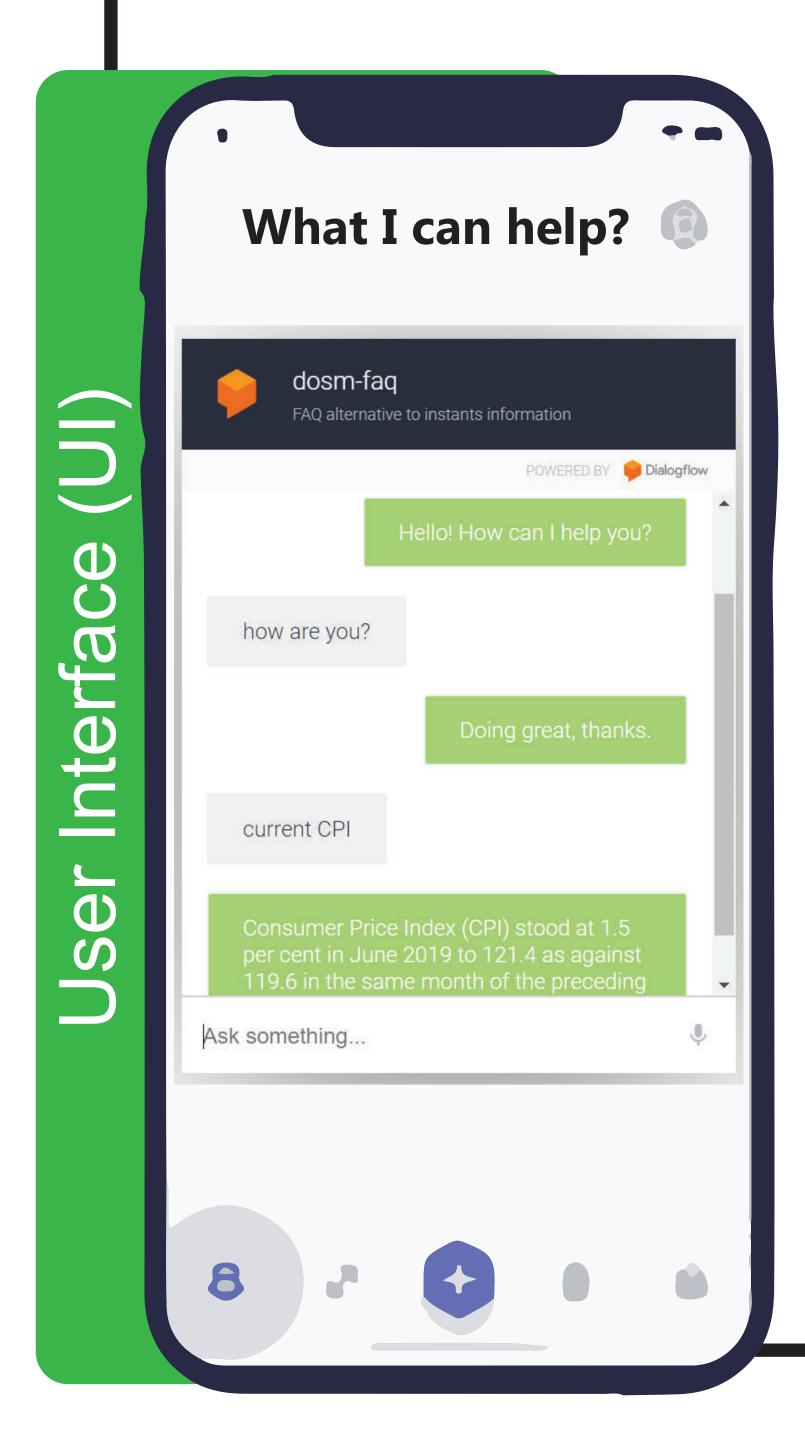
Ahmad Najmi Ariffin

Unit Kajian Khas (UKK)

Bahagian Metodologi dan Penyelidikan

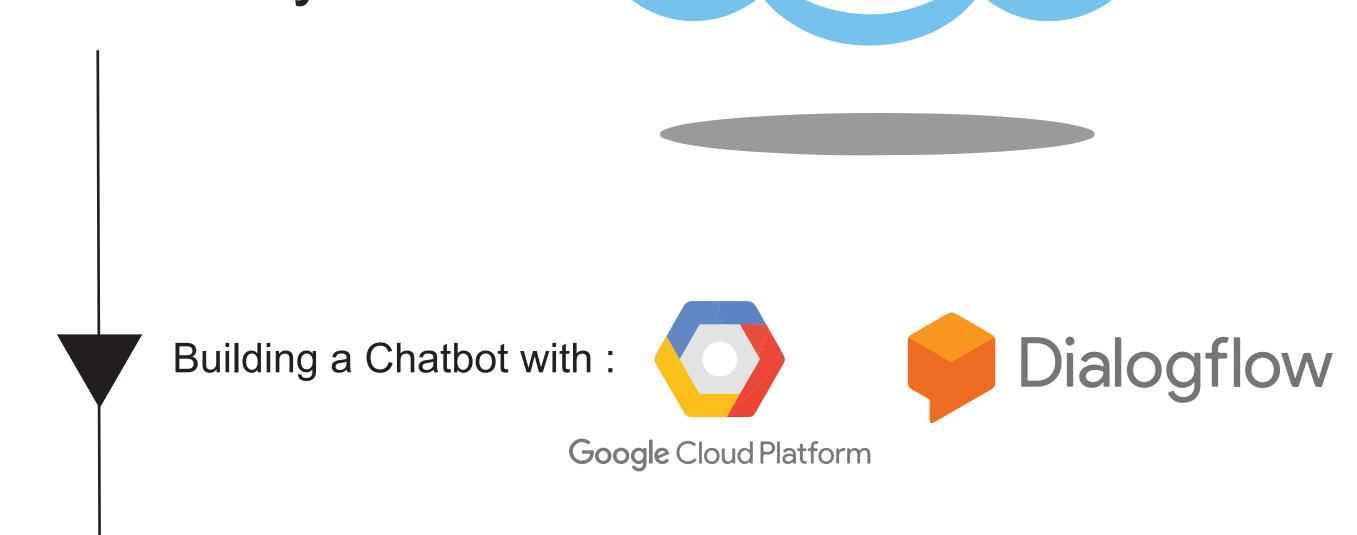
TOP 10 keywords

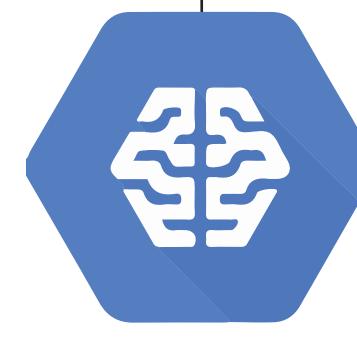
Trade
Census
Services
Indicators
Economic
Wholesale
Income
Demography
eMSIC
Labour Force



Wordcloud

- TOP10 keywords

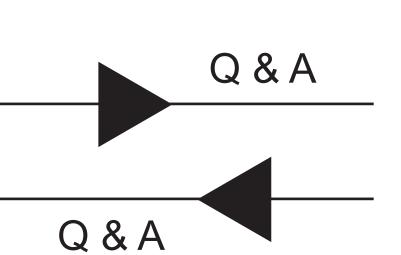




*Prototype FAQ platform

Corpus

Chatterbot





New Queries

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CONCLUSION

The platform learning to give an instant response/answer according to:

- Frequent WORD Search
- Frequent TOPIC Search
- Frequent QUESTION
- Learning NEW QUERIES from users





http://bit.ly/faqDosm